

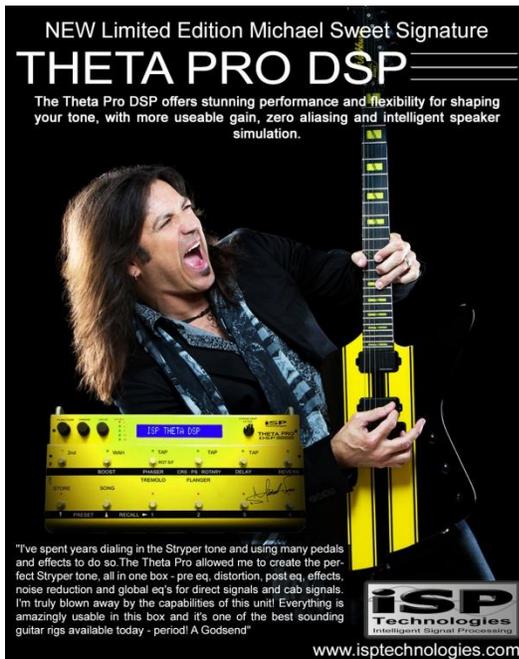


ISP Technologies, LLC.  
5479 Perry Drive, Suite B  
Waterford, MI 48329  
Media Contact: Michelle Waller  
248-673-7790  
shellw@isptechnologies.com

## **FOR IMMEDIATE RELEASE**

### **ISP Technologies Introduces the Michael Sweet Theta Pro DSP**

Long time ISP endorser, Michael Sweet, has signed on to corroborate with the Michael Sweet Signature model Theta Pro DSP. With a prolific career spanning over 30 years, Sweet has had a plethora of musical accomplishments. From forming his first band, Roxx Regime, to founding the heavy metal Christian band Stryper, playing and singing with Boston, and doing his Sweet & Lynch band/project with George Lynch (Dokken), Sweet has filled stadiums, sold more than 10 million albums and gotten Grammy nods.



Continuing to make music both with Stryper and as a solo artist, Sweet needed a guitar system that was versatile enough to play live in all size venues and to use in the studio. Other criteria was ease of use and portability. Having ISP products already, Sweet checked out the patented Theta Pro DSP™. The floor controller contains the programmable digital Theta preamp with built in Studio quality effects processing and is based on a DSP platform using a 32 bit floating point processor and the latest generation of high quality audio converters. Fully programmable with super high gain and zero aliasing, Sweet took the pedal on the last Stryper tour and was amazed at how easily he could dial in his tone.

"I've been in search of the ultimate tone my entire life. It started when I was 12 years old with a Sears Silvertone Amp, an Epiphone guitar and an EHX Little Muff. Then I heard the first Boston album and I became obsessed with

creating my own tone that would be as memorable and signature as that. I started preamping with a Lab Series L11 head into a Marshall and there it was - The MS/Stryper tone. Fast forward to 2017 and it's been perfected and wrapped up into the Theta Pro MS Signature! A box that you can carry under your arm or throw in a suitcase and gig anywhere from clubs to arenas without the need for racks, pedals, amps or cabs. I've dialed in my sound, the Stryper sound, effortlessly and programmed presets as well. I couldn't be more excited and honored to be working with ISP. I've tried them all - from Line6 to Fractal to Kemper to you name it and the ISP Theta Pro MS is the best sounding, most user friendly all in one unit available. If you're tired of digital sounding digital, get the Theta Pro MS and sound analog again!"

After the tour, Sweet talked with James "Buck" Waller, CEO of ISP Technologies, about some features he would like to see. This led to the Michael Sweet Signature Model Theta Pro DSP. The Michael Sweet Theta Pro has all the great features of the Theta Pro DSP and also includes new added software with enhanced Michael Sweet EQ, the Leslie Rotary Speaker Simulator, True Stereo, Ping Pong Delay, a Tuner (accurate to a 1/2 cent), and, of course, Michael Sweet Pre Sets. The chassis are in the classic yellow and black Stryper colors and each chassis has Michael Sweet's signature. ISP Technologies is excited to offer this new limited addition Michael Sweet Signature Theta Pro DSP guitar pedal. ISP Technologies' products are based on 30 plus patents in the audio arena, and are manufactured in the USA.

www.isptechnologies.com  
www.michaelsweet.com  
www.stryper.com